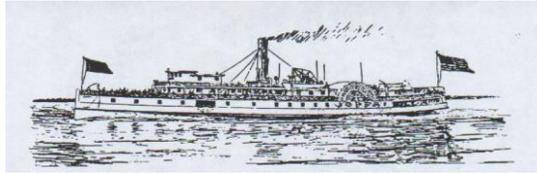


# Betterton Appreciation Day



Dear Exhibitor,

This year's annual Betterton Appreciation Day will be held on Saturday, August 4, 2018, at Betterton Beach, on the beautiful Chesapeake Bay. We hope that this letter reaches you early enough for you to reserve that day to join us. Every year's event keeps getting bigger and better, so please take a minute to fill out the application and return it with your fee as soon as possible. As always, space will be assigned on a first-come, first-serve basis. **Last date for space reservation will be July 25, 2018.**

Also, it is our policy to screen all applicants to avoid, as much as possible, duplication of merchandise sold, especially in the food area. As you may know, the beach area is not large enough for us to have more than one vendor selling the same item and it is certainly better for each vendor where possible to have exclusive "territory" as well. **So again, reserve early.** Also, Silly String, Crazy String and similar products **ARE NOT** allowed to be sold in the town limits of Betterton.

If you will be selling food or beverages please contact the Kent County Health Department for permit information. The health department can be reached at (410) 778-1361. **IMPORTANT – NO FOOD VENDOR WILL BE ALLOWED TO SET UP ON BETTERTON DAY WITHOUT A HEALTH PERMIT!**

Set-up will be between 6:30 A.M. and 8:30 A.M. on August 4th and each vendor should plan to remain until 5:00 P.M. If you will be using a **trailer** as part of your setup, you should **plan on being early** as access may be blocked by other vendors. The **Site Coordinator** will work with late arrivals, but will **not** be responsible for maintaining access to your site. Please see the **Site Coordinator** when you arrive for your assigned space. **No dogs are allowed on the park land.**

Events will include a parade, live music and games. If you should have any questions, please call (410) 708-1800. Thank you and we look forward to seeing you on August 4<sup>th</sup>!

## **BETTERTON APPRECIATION DAY**

**C/O Betterton Vol. Fire Co.  
2 Howell Point Rd.  
Betterton, Maryland 21610**

# BETTERTON APPRECIATION DAY

## INSTRUCTIONS TO ALL VENDORS

1. Each space will be 10' x 10'. Betterton Appreciation Day **does not** supply tables or chairs, so bring everything you need.
2. Spaces are assigned on a first-come, first-serve basis, so it is best to reserve early.
3. Complete the application form and return it with your check for **\$35.00** for a space with electric or **\$25.00** for a space without electric. As soon as your fee is received, a space will be reserved for you. Due to our limited budget, no confirmation will be sent. Make checks payable to **Betterton Appreciation Day**.
4. Set-up will be between 6:30 A.M. and 8:30 A.M. on August 4th. You should plan to arrive by that time and complete your set-up by 9:30. The parade will begin at 10:30 and necessitates the closing of Main Street and Ericsson Avenue for approximately one hour. There will be no opportunity to set up after the parade due to the crowds. If you will be using a **trailer** as part of your space, please **plan on arriving early** as access to your slot may be blocked by other vendors. Betterton Appreciation Day will **not** be responsible for maintaining access to your site.
5. No dogs are allowed on the Park land.

## ALL FOOD VENDORS

1. Complete the application for a temporary Kent County Health Permit. **No food vendor will be allowed to set up without a previously obtained permit.**
2. If you are a regular business (which includes everything that is not a civic, charitable or religious organization), an additional **\$25.00** fee must accompany the completed application. This check should be made payable to the Kent County Health Department. Regular businesses should also complete the form "*Statement of Workmen's Compensation Insurance*". Please contact the health department for all necessary paperwork.
3. All food vendors should be aware that the Kent County Health Department **will** contact them to determine if their food storage and preparation meets County requirements.

**SPACE RESERVATION REQUEST  
BETTERTON APPRECIATION DAY  
BETTERTON, MARYLAND  
SATURDAY AUGUST 4, 2018  
PLEASE PRINT**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Please fill in information:**

# of Spaces Electric Not Required \_\_\_\_\_ Enclose \$25.00 / Space

# of Spaces Electric Required \_\_\_\_\_ Enclose \$35.00 / Space

Do you use a trailer as part of your space? Total Enclosed \$ \_\_\_\_\_ Yes  
No (Please circle one)

Description of Merchandise or Food to be sold: \_\_\_\_\_

\_\_\_\_\_

*I hereby attest that I/we will hold Betterton Volunteer Fire Company, Inc., its officers and assigns, The Town of Betterton and Kent County, harmless for any and all personal and or property damage that might occur. I understand that I am responsible for the removal of all of my/our items and property from my space and placing all trash in authorized receptacles.*

\_\_\_\_\_  
SIGNATURE AND/OR TITLE OF APPLICANT

**PLEASE MAIL COMPLETED APPLICATION WITH YOUR CHECK FOR SPACE RESERVATION TO:**

*Betterton Appreciation Day  
2 Howell Point Rd.  
Betterton, MD 21610*